Think Global, ACT LOCAL
International Conference for Rural & Remote Nurses & Midwives
CRANAplus 36th Conference, September 2018
Professor Jill White AM, RN RM MEd PhD MHPol
Professor Emerita, University of Sydney
Professor Emerita, University of Technology Sydney (UTS)
Nursing Now Campaign Board (Western Pacific Region member)
jill.white@sydney.edu.au

#NursingNow
Campaign vision

To improve health globally by raising the profile and status of nurses worldwide.

By influencing policymakers and supporting nurses to lead, learn and build a global movement.
Nursing Now

• 3 year global campaign
• In collaboration with International Council of Nurses and World Health Organization
• Programme of the Burdett Trust for Nursing
• Based on APPG report *Triple Impact*
UN High-level Commission on Health Employment and Economic Growth
(The beginnings of a new language, framing nursing as an asset and investment)
United Kingdom - A Report by the All-Party Parliamentary Group on Global Health: Triple Impact How developing nursing will improve health, promote gender equality and support economic growth (2016)

Nursing Now! Campaign
www.nursingnow.org/
"This report makes the **very simple point that universal health coverage cannot possibly be achieved without strengthening nursing globally.** This is partly about increasing the number of nurses, but also crucially about **making sure their contribution is properly understood and enabling them to work to their full potential.**

Politicians, non-nursing health leaders and others must work with them to create radical changes in how nurses are perceived and in what they are permitted and enabled to do."
Triple Impact Report Recommendations:

• **Raise the profile of** nursing and make it **central to health policy**
• Support plans to **increase the number of nurses** being educated and employed globally
• Develop **nurse leaders** and **nurse leadership**
• Enable nurses to **work to their full potential**
• Collect and disseminate evidence of the **impact of nursing on access, quality and costs**, and ensure it is **incorporated in policy** and **acted upon**
• Develop nursing to have a triple **impact on health, gender equality and economies**
• Promote partnership and mutual learning between the UK and other countries
Global launch on 27th February 2018

- Duchess of Cambridge as Patron in London with WHO CNO
- Partners: World Health Organization (WHO) & International Council of Nurses (ICN)
- Dr Tedros in Geneva with global leaders for simultaneous launch
Priority Areas for Nursing Now

• Universal Health Coverage (UHC & NCDs 2018)
• Evidence and Research (targeted and throughout)
• Leadership, Policy and Professional Development (2019)
• Sustainable Development Goals & Economic Growth (2020)
• Sharing Effective Practice (throughout)
<table>
<thead>
<tr>
<th>Ranking</th>
<th>Overall</th>
<th>Care process</th>
<th>Access</th>
<th>Administrative Efficiency</th>
<th>Equity</th>
<th>Health Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>UK</td>
<td>UK</td>
<td>NETH</td>
<td>AUS</td>
<td>UK</td>
<td>AUS</td>
</tr>
<tr>
<td>2</td>
<td>AUS</td>
<td>AUS</td>
<td>GER</td>
<td>NZ</td>
<td>NETH</td>
<td>SWE</td>
</tr>
<tr>
<td>3</td>
<td>NETH</td>
<td>NZ</td>
<td>UK</td>
<td>UK</td>
<td>SWE</td>
<td>NOR</td>
</tr>
<tr>
<td>4</td>
<td>NZ</td>
<td>NETH</td>
<td>AUS</td>
<td>NOR</td>
<td>SWIZ</td>
<td>SWIZ</td>
</tr>
<tr>
<td>5</td>
<td>NOR</td>
<td>US</td>
<td>NOR</td>
<td>SWE</td>
<td>NZ</td>
<td>FRA</td>
</tr>
<tr>
<td>6</td>
<td>SWIZ</td>
<td>CAN</td>
<td>SWE</td>
<td>GER</td>
<td>NOR</td>
<td>NETH</td>
</tr>
<tr>
<td>7</td>
<td>SWE</td>
<td>SWIZ</td>
<td>NZ</td>
<td>CAN</td>
<td>GER</td>
<td>NZ</td>
</tr>
<tr>
<td>8</td>
<td>GER</td>
<td>GER</td>
<td>SWIZ</td>
<td>SWIZ</td>
<td>AUS</td>
<td>GER</td>
</tr>
<tr>
<td>9</td>
<td>CAN</td>
<td>FRA</td>
<td>FRA</td>
<td>NETH</td>
<td>CAN</td>
<td>CAN</td>
</tr>
<tr>
<td>10</td>
<td>FRA</td>
<td>NOR</td>
<td>CAN</td>
<td>US</td>
<td>FRA</td>
<td>UK</td>
</tr>
<tr>
<td>11</td>
<td>US</td>
<td>SWE</td>
<td>US</td>
<td>FRA</td>
<td>US</td>
<td>US</td>
</tr>
</tbody>
</table>

Accessibility Remoteness Index Australia 2006
ARIA+ and ARIA++ are indices of remoteness derived from measures of road distance between populated localities and service centres. These road distance measures are then used to generate a remoteness score for any location in Australia.
<table>
<thead>
<tr>
<th>Year</th>
<th>Fed</th>
<th>NSW</th>
<th>VIC</th>
<th>QLD</th>
<th>SA</th>
<th>WA</th>
<th>TAS</th>
<th>NT</th>
<th>ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**FICKLE FEDERATION !!**
Nursing Now: Australia

• “Universal Health Coverage” has less currency here as we have Medicare. We do, however, still have major issues with Access

• Could we have a three year campaign on Nursing: Improving or Enhancing Access for Better Health Outcomes?

• What might a wholistic strategy look like with Access as the focus? What might your constituent group be able to/ want to contribute?
Two important foci

Nursing doing its own internal homework:
- Australian version of UK “Enabling Professionalism”
- Policy and Leadership Education
- Internships/ Mentorships

Increasing access and equity
- Evaluating and publishing existing models.
- Scaling up existing successes.
- Engaging communities to co-create services.
Professional Practice Framework:
What supports externally: Regulation, practice environment?
What is needed from the individual?
Unpacking the complexity of access to health care

Levesque et al. conceptual framework of access to health care

- **Approachability**
  - Transparency
  - Outreach
  - Information
  - Screening

- **Acceptability**
  - Professional values, norms, culture, gender

- **Availability and accommodation**
  - Geographic location
  - Accommodation
  - Hours of opening appointments
  - Mechanisms

- **Affordability**
  - Direct costs
  - Indirect costs
  - Opportunity costs

- **Appropriateness**
  - Technical and interpersonal quality
  - Adequacy
  - Coordination and continuity

**Health Care Needs**

**Perception of needs and desire for care**

**Health Care Seeking**

**Health Care Reaching**

**Health Care Utilisation: primary access, secondary access**

**Health Care Consequences: economic, satisfaction, health**

- **Ability to perceive**
  - Health illiteracy
  - Health belief
  - Trust and expectations

- **Ability to seek**
  - Personal and social values
  - Culture
  - Gender autonomy

- **Ability to reach**
  - Living environments
  - Transport
  - Mobility
  - Social support

- **Ability to pay**
  - Income
  - Assets
  - Social capital
  - Health insurance

- **Ability to engage**
  - Empowerment
  - Information
  - Adherence
  - Caregiver support

Australian NN Group:

- Reference Group is the CNMO Stakeholder Group; Core Steering Group (CommCNMO, ANMF, ACN, CATSINAM, NN Board member).
- Contact person for contact: Kylie Ward at CAN
- Need to include “young nurses and other young people” and rural & remote
- Need to engage non-nurses with influence, with WHO & politicians
Who can we engage on the Committee? Ideas please?

- Sportspersons:
- Funders/ Fundraisers:
- Journalists:
- Influential persons:
- Organisations
- Media
- Politics/ health
Nurses need to turn away from being repairers to be again creators of health. Contributing conceptually to what a caring society would be.

(Dr Francis Omaswa, Director of African Center for Global Health and Social Transformation (ACHEST))

Nurses should be the drivers of healthy lives

Prof Ilona Kickbusch (Women Leaders in Global Health)